

Regd. No. 1066



GENERATION YUVAA

(WELFARE SOCIETY)

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GENERATION YUVAA — 2007–2025 IMPACT REPORT & CSR COLLABORATION PROFILE

ABOUT GENERATION YUVAA

Who We Are

Generation Yuva (Reg. No. 1066) is a registered non-profit organisation based in Visakhapatnam, Andhra Pradesh, committed to transforming the lives of street children, beggars' families, and underprivileged youth since 2007.

Our mission is to **rescue, rehabilitate, and educate children from streets and slums**, while creating empowerment opportunities for their families.

What began as a small rescue initiative has now evolved into a **multi-district social movement** operating across **Visakhapatnam, Vizianagaram, Srikakulam, Kakinada, Narsipatnam, Rajahmundry, and Vijayawada**.

OUR VISION

To create a society where no child begs, every youth studies or works with dignity, and every family in slum communities stands self-reliant.

OUR MISSION

- Rescue and rehabilitate children from street begging.
- Provide education, shelter, and emotional care through dedicated children's homes.
- Empower families and women through skill-based employment (currently via nursery programme).
- Motivate youth toward service and nation-building.
- Promote blood donation, health awareness, and community service.

CORE GOALS

1. **Eradicate child begging** from Andhra Pradesh's streets.
2. **Ensure education for every rescued child.**
3. **Provide sustainable employment** opportunities for families and women.
4. **Inspire youth participation** in community service.
5. **Build a state-wide health and blood donation network.**

DON'T ENCOURAGE CHILD BEGGING

OUR REACH AND IMPACT (2007–2025)

Children Impacted: Over 2,500 rescued and rehabilitated since inception.

Families & Communities Impacted: More than 4,000 families uplifted from slums across seven districts.

Reduction in Child Begging: Approximately 80% of child begging eliminated in Visakhapatnam.

CURRENT NETWORK AND INFRASTRUCTURE

Generation Yuva currently operates **four Children's Homes** and one **Youth Hostel**, each catering to specific age and gender groups:

Branch	Location	Type & Focus
1	Sabbavaram	Boys (Above 10 years) – Child rescue, middle & high school education, skill mentoring
2	Gajuwaka	Boys (Below 10 years) – Early education, primary schooling & foundation learning
3	Birla Junction	Girls' Branch – Academic Education , Nursery programme (employment initiative)
4	Murali Nagar	Girls' Branch – Counselling, rehabilitation, and academic progression
Youth Hostel	NGOs Colony	Transitional home supporting 22 young adults in college or employment training

Children in Care:

- 220 children across 4 branches.
 - 22 youths supported in the hostel and external educational institutions.
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EDUCATIONAL ACHIEVEMENTS

- **4 children pursuing Engineering:**
 - GIET College, Rajahmundry
 - Chaitanya Engineering College, Visakhapatnam
 - Gayatri Vidya Parishad College, Visakhapatnam
 - ANITS College, Visakhapatnam
- **6 children pursuing Degree courses** in Visakhapatnam colleges.
- **210+ children enrolled in private schools** receiving academic and residential support.

DON'T ENCOURAGE CHILD BEGGING

SOCIAL WINGS AND COMMUNITY INITIATIVES

Generation Yuva functions through several **specialised wings**, extending its reach beyond children's homes into the broader community.

1. YOUTH MOTIVATION WING

Encourages youth volunteers from slums, schools, and colleges to engage in awareness drives, rescue efforts, and environmental and civic service programmes. Over **5,000 youth volunteers** have been trained since 2007.

2. EMPLOYMENT WING

Currently, **employment initiatives are limited to the nursery programme at Birla Junction branch** for girls, providing skills and livelihood opportunities.

- **Future Expansion:** With donor support, we aim to extend employment programmes to include **manufacturing units** (agarbathi, papad, and other products) run by destitute women and slum communities.
- Corporate partners can **directly fund or sponsor these initiatives**, creating measurable social and economic impact.

3. BLOOD DONATION WING

- Supported **over 20,000+ blood units** donated to hospitals across Andhra Pradesh & Telangana.
- Conducts **blood camps, emergency drives, and awareness programmes**.
- Operates the “**Suraktha Blood Network**” for real-time donor-hospital connections.

4. COMMUNICATION & AWARENESS WING

- Manages outreach through social media, campaigns, and events.
- Partners with schools, colleges, corporates, and media to spread the message:
“Don't Encourage Child Begging.”

COMMUNITY IMPACT & PARTNERSHIP OPPORTUNITIES

COMMUNITY SUPPORT

- **Cloth, food, and essentials distribution** to slum families and children's families.
- **Medical & hygiene camps** promoting public health.
- **Education awareness campaigns** for school enrolment and dropout prevention.
- **Support for begging families** – connecting them with potential livelihood opportunities.

DON'T ENCOURAGE CHILD BEGGING

MEASURABLE IMPACT (2007–2025)

Impact Area	Achievement
Children Rescued	2,500 +
Families Supported	4,000 +
Districts Covered	7
Branches & Hostels	4 Children's Homes + 1 Youth Hostel
Blood Units Donated	20,000 +
Reduction in Child Begging (Vizag) $\approx$	80 %
Youth Volunteers Trained	5,000 +
Slum Communities Reached	80 +

CSR PARTNERSHIP OPPORTUNITIES

1. **Adopt a Children's Home** – fund education, meals, and maintenance.
 2. **Sponsor Higher Education** – scholarships for engineering and degree students.
 3. **Expand Employment Wing** – fund new livelihood projects for slum and destitute women.
 4. **Blood Donation Drives** – host corporate donor events and awareness campaigns.
 5. **Employee Volunteering** – mentoring, tutoring, and outreach programmes.
 6. **Community Adoption** – support slum clusters for education, hygiene, and livelihood initiatives.
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VISION 2030

By 2030, Generation Yuva envisions:

- Zero Child Begging in Andhra Pradesh.
 - 5,000 educated children and 2,000 employed families.
 - Expansion to 10 districts with new children homes and training centres.
 - A state-level Suraktha Blood Network with Blood Bank.
 - Hospitals and Diagnostic centers for the poor.
 - A Model Village for the Rehabilitation of Begging Families, Their Children, and Destitute Households.
 - To Implement an 'Anadhan' Program in Urban Areas, Targeting Crowded Locations Where Underprivileged Workers and Poor Communities Reside.
 - Sustainable, donor-supported employment for women in slums.
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DON'T ENCOURAGE CHILD BEGGING



DON'T ENCOURAGE CHILD BEGGING

GENERATION YUVAA (WELFARE SOCIETY) — DONATION & FCRA DETAILS

Donate to Support Our Cause

Your contributions help us **rescue children, rehabilitate families, and uplift communities** across Andhra Pradesh.

ORGANISATION BANK DETAILS (Domestic Donations)

Account Name: GENERATION YUVAA (WELFARE SOCIETY)

Bank: State Bank of India (SBI)

Branch: Lalitha Nagar Branch, Visakhapatnam – 530016

Account Number: 30268384680

IFSC Code: SBIN0012838

Send your donations directly to this account. Your support makes a tangible difference in children's lives and community welfare.

FCRA ACCOUNT DETAILS (Foreign Contributions)

Account Name: GENERATION YUVAA (WELFARE SOCIETY)

Bank: State Bank of India (SBI)

Branch: 11 Sansad Marg, New Delhi – 110001

Account Number: 43314673234

IFSC Code: SBIN0000691

Email: 00691@sbi.co.in

All foreign contributions are accepted through this FCRA account as per government regulations.

JOIN HANDS FOR CHANGE

Every partnership restores childhoods, rebuilds families, and uplifts communities. With your support, we can expand employment programmes and create sustainable livelihoods for women, while continuing to educate and rehabilitate children.

Contact Us:

Generation Yuva

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Location: Visakhapatnam, Andhra Pradesh

Social Service Organization

Generation Yuva — Restoring Childhoods, Rebuilding Families, Reshaping Society.

DON'T ENCOURAGE CHILD BEGGING